



IOWA CITY • CORALVILLE HOCKEY

**YOUTH HOCKEY
SPONSORSHIP PROGRAM
2010-2011 SEASON**



ABOUT US

Iowa City • Coralville Hockey (ICH) is a non-profit organization (501 c3) designed to provide the sport of hockey to area youth. ICH promotes athletic competition emphasizing mutual respect and good sportsmanship among players. The organization has been active for over 10 years and is comprised of dedicated board members, parents, players, and coaches.

Our youth programs are designed to teach hockey skills, knowledge of the game, and the essence of team play through equal participation for all players ages 4-15 years. ICH provides opportunities for all levels and preferences including beginners, recreational and competitive travel teams. We have players that participate from throughout southeastern Iowa including Cedar Rapids, Coralville, Iowa City, Solon, and Tiffin.

All players pay fees ranging from \$150-\$650 per 18 week season depending on their age/level. Unlike many other recreational sports, ICH does not have a public facility that we can practice or play on, so we are challenged with the cost of renting "ice time" for practices and games. This makes our sponsors the most critical part of the program.

We need your help as a sponsor so our area kids can play the great sport of hockey!



2009-2010

ICH Youth Hockey

- Mite & Mini Mite
- Squirt
- PeeWee & Bantam





SPONSORSHIP LEVELS

STANLEY CUP LEVEL - \$1000 and above

- WEBSITE BANNER AD - Right column banner ad with link on all pages
- WEBSITE SPONSOR PAGE - Banner ad with link
- MONTHLY EMAIL NEWSLETTER - Right column banner ad
- LOGO ON ICH T-SHIRT - 40-60 T-shirts given to all players with registration
- LOGO ON ICE RINK BILLBOARD - Logo on the ICH billboard inside the Coral Ridge ice skating rink for one year. (Approximately 50,000 annual skaters)
- GAME PROGRAM - Largest logos on game roster/programs
- GAME ANNOUNCEMENT - Sponsor mentions at all home Blizzard hockey games
- EVENTS - Logo on parade floats, brochures and other materials given out at local fund raising events (4th of July Parade, Homecoming Parade, etc.)
- HAND OUT BAGS - Opportunity to include appropriate marketing materials
- OTHER - Any other opportunity that may arise where sponsorship promotion is available

HAT TRICK LEVEL: \$500 - \$999

- WEBSITE BANNER AD - Right column listing with logo and link on all site pages
- WEBSITE SPONSOR PAGE - Logo and name with link
- MONTHLY EMAIL NEWSLETTER - Logo and name with link
- GAME PROGRAM - Logo on game roster/programs
- HAND OUT BAGS - Opportunity to include appropriate marketing materials
- OTHER - Any other opportunity that may arise where sponsorship promotion is available

GOAL LEVEL: \$250 - \$499

- WEBSITE SPONSOR PAGE - Name listing with link
- MONTHLY EMAIL NEWSLETTER - Name listing with link
- GAME PROGRAM - Name listing on game roster/programs

ASSIST LEVEL: \$50 - \$249

- WEBSITE SPONSOR PAGE - Name listing
- GAME PROGRAM - Name listing on game roster/programs



IOWA CITY • CORALVILLE YOUTH HOCKEY SPONSORSHIP PROGRAM

ICE RINK BILLBOARD - STANLEY CUP LEVEL

ICH
IOWA CITY • CORALVILLE HOCKEY

Youth Hockey for Kids of All Ages & Abilities!
For more information visit: WWW.IOWACITYCORALVILLEHOCKEY.ORG

THANK YOU TO OUR STANLEY CUP SPONSORS

WARREN
TRANSPORT INC.

PLAZA
AUTO AUCTION INC.
MT. VERNON, IA

Mergen
M
Orthodontics

DUDLEY
BROS
COMPANY

YOUR LOGO
HERE

JP Mechanical
Plumbing & Heating

- Stanley Cup sponsors logos will be included on our ICH billboard located on the inside boards of the Coral Ridge ice arena where 50,000 people skate each year.



ICH PROGRAM T-SHIRT - STANLEY CUP LEVEL



- Stanley Cup sponsors will be featured on the back of the ICH t-shirts given to all player (40-60 players, ages 4-15 years old) who register for the 2010-2011 season.



WEBSITE BANNERS

Iowa City • Coralville Hockey
Home of the Blizzard

Home Youth Hockey Adult Hockey League Photos About Us Sponsors

Summer Hockey at Coral Ridge Ice Arena

Posted on May 10th, 2010 by kayle.mckay

Coral Ridge Ice Arena will be hosting Hockey Skills Sessions this summer. The program begins Monday, June 7 and continues every Monday through August 9. This is not being run by ICH, but does provide hockey skills practice for the kids over the summer. Full hockey equipment is necessary. The time will be split between power skating, puck handling and passing. Download the registration form for more information.

Tags: News & Events, Uncategorized // [Add Comment »](#)

ICH Annual Potluck- March 29, 2010

Posted on March 12th, 2010 by kayle.mckay

Iowa City/ Coralville Hockey Potluck
Monday, March 29, 2010
Coral Ridge Ice Arena
5:30-8:00 p.m.

Please join us to celebrate a successful season of youth hockey! The evening will include a potluck dinner, parent meeting with ICH Board elections and players vs. parents hockey games. We will be serving "walking tacos" and beverages. We are asking each family to bring a food item to share- see list below.

Last name A-L: Side Dish to serve 10-12
Last name M-Z: Dessert to serve 10-12

Please drop off the food items between 5:00-5:30 p.m. Food will served buffet style throughout the evening.

Schedule:
5:30-6:00 Blizzard (travel team) Mites vs. Parents
6:00-6:30 Storm (non-travel team) Mites vs. Parents
6:30-7:00 Parent meeting, player free skate- no sticks or pucks
7:00- 7:30 Squirts vs. Parents
7:30-8:00 Pee Wee/ Bantam vs. Parents

***Games will be approximately 30 min. each. Everyone on the ice must wear a helmet. Some equipment will be available from the hockey closet, please label any gear you are willing to share.

If you have any questions please contact Kayle McKay
kayle.mckay@lowacityhockey.org

Hope to see you there!

Tags: Uncategorized // [Add Comment »](#)

IC Blizzard win the Iowa Games!

Posted on January 1st, 2010 by admin

The IC Blizzard teams traveled to Dubuque to compete in the Iowa Games this weekend. Both the Squirts and Mites won their divisions!! More to come....

Tags: Youth Hockey // [Add Comment »](#)

Practice & Game Schedules
Mites Calendar
Squirts Calendar
Bantams Calendar
Peewees Calendar
All Teams Calendar

View Posts by Category
Select Category

Thank You to Our Sponsors!

- Mergen Orthodontics
- PLAZA PLUMBING & HEATING (MT. VERNON, IA)
- WARREN
- DUDLEY BROS COMPANY
- JP Mechanical Plumbing & Heating
- WORLD OF BIKES
- Solutions

Hy-Vee Coralville
Shoemaker & Hisaland
Professional Engineers
Toyota Sales of Iowa City
Bank Encology
Helix HH

[View All Sponsors](#)

Website URL:

www.iowacitycoralvillehockey.org

Site Traffic Statistics:

Averaging approximately 3,000-3,500 total page views per month.

Stanley Cup Sponsors

logos (w/link) are shown in the right column of every page.

Hat Trick Sponsors

are listed (w/link) in the right column of every page.

Goal Sponsors are listed with a link on every page.



WEBSITE SPONSORS PAGE

Iowa City • Coralville Hockey
Home of the Blizzard

Home Youth Hockey Adult Hockey League Photos About Us Sponsors

Sponsors
THANK YOU TO ALL OUR SPONSORS!

Stanley Cup Level

- Mergen Orthodontics
- PLAZA AUTO AUCTION INC. MT. VERNON, IA
- WARREN TRANSPORT INC.
- JP Mechanical Plumbing & Heating
- DUDLEY BROS COMPANY

Hat Trick Level

- WORLD OF BIKES
- Solutions
- WARREN TRANSPORT INC.
- DUDLEY BROS COMPANY
- JP Mechanical Plumbing & Heating
- WORLD OF BIKES
- Solutions

Goal Level

- Hy-Vee Coralville
- Shoemaker & Haaland Professional Engineers
- Toyota Scion of Iowa City
- Texas Oncology
- Helix HH

Assist Level

- Chameleons
- Kelly Heating
- Terry Protetxor
- Russell & Tracey Stewart
- Karwal
- Linda Nolan

Practice & Game Schedules

- Mites Calendar
- Squirts Calendar
- Bantams Calendar
- Peewees Calendar
- All Teams Calendar

View Posts by Category

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Mergen Orthodontics

PLAZA AUTO AUCTION INC. MT. VERNON, IA

WARREN TRANSPORT INC.

DUDLEY BROS COMPANY

JP Mechanical Plumbing & Heating

WORLD OF BIKES

Solutions

We are seeking sponsors for the 2009-2010 season. Without our generous sponsors, our area kids could not play the great game of hockey! If your company or someone you know might be interested in becoming a sponsor, please [contact us!](#)

For information download our [2009 Sponsorship Info Packet](#) (PDF 640k)

Stanley Cup Sponsors banner/logo with a link.

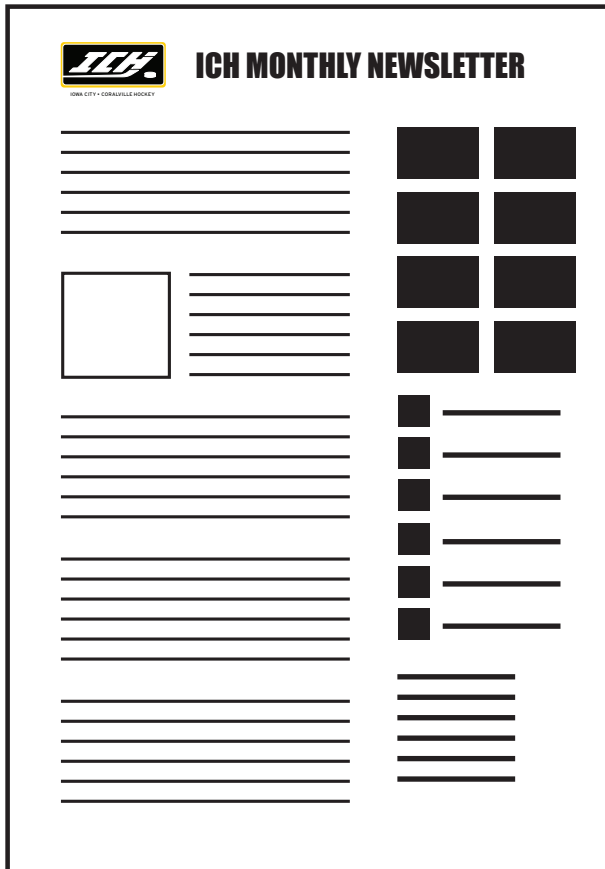
Hat Trick Sponsors are listed with a logo and link.

Goal Sponsors are listed with a link.

Assist Sponsors are listed.



MONTHLY EMAIL NEWSLETTER



Stanley Cup Sponsors
banner/logo with a link.

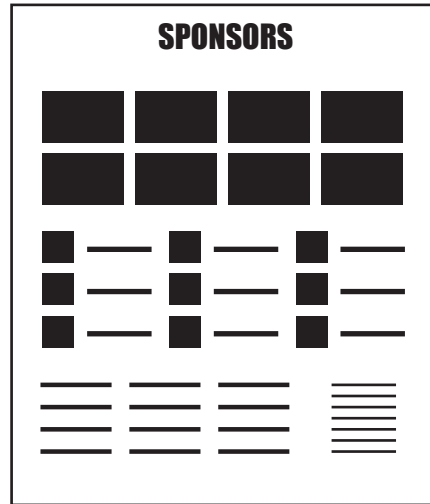
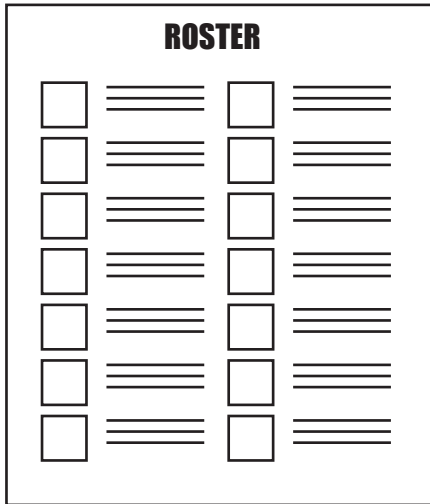
Hat Trick Sponsors are
listed with a logo and link.

Goal Sponsors are listed
with a link.

Monthly newsletter sent to player families for
monthly announcements through the season.



GAME ROSTER/PROGRAM



Stanley Cup Sponsors

largest banner/logo.

Hat Trick Sponsors are listed with a logo.

Goal Sponsors smaller listing.



BECOMING A SPONSOR

Thank you for your consideration.

If you are interested or have questions about supporting Iowa City/Coralville Youth Hockey by becoming a sponsor, please contact one of sponsorship committee members:

Catie Kriewald
catie.kriewald@iowacityhockey.org

Marla Edwards
marla.edwards@iowacityhockey.org



ICH SPONSORSHIP FORM

Thank you for your consideration.

If you are interested in supporting Iowa City/Coralville Youth Hockey by becoming a sponsor, please fill out the form and mail it with your sponsorship check to the address below. We will send you a receipt confirming your sponsorship.

Yes! I would like to sponsor the 2010-2011 youth hockey season.

Please select your level of support:

- Stanley Cup Level (\$1000 and above)
- Hat Trick Level (\$500 - \$999)
- Goal Level (\$250 - \$499)
- Assist Level (\$50 - \$249)

Sponsor Contact Information

Contact Name _____

Business Name _____

Street Address _____

Contact Phone _____

Signature _____

Please mail this form with your sponsorship check to:

(Checks payable to Iowa City • Coralville Hockey)

IOWA CITY • CORALVILLE HOCKEY
ATTN: YOUTH SPONSORSHIP
PO Box 5464
Coralville, IA 52241



SPECIAL EVENT SPONSORSHIP OPPORTUNITIES



ICH Holiday Face-Off Tournament

Community support is crucial to the development of quality recreational activities in the Coralville/Iowa City area. By becoming a sponsor, you help provide needed support to ICH while your business or organization stretches its marketing dollar.

Three age classifications of four teams each are invited to participate in a weekend long youth hockey tournament. The tournament takes place at Coral Ridge Ice Arena and draws several shopping spectators as it is held the weekend before Christmas. A small concession stand and large fund raising raffle are implemented during the tournament.

All sponsorships will be acknowledged in several media outlets:

- Large tournament signage
- Tournament program listing
- Tournament public announcements
- ICH website

2010 Tournament Contribution

Monetary Donation Amount:

Raffle Item Donation & Value:

Sponsor Contact Information

Contact Name _____

Business Name _____

Street Address _____

Contact Phone _____

Signature _____